

3 Sample Scripts for Obtaining Reviews

A Few Tips & Reminders:

- The best way to get reviews is to ask for them!
- Don't be afraid to say to clients, 'Hey, if we helped you, we'd be grateful if you let people know.'
- Spotlight the customer: Share testimonials.
- Follow a routine. Incorporate the task of making the request into your regular business routine and accumulating an impressive amount of reviews.
- Create a process that you and all of your people will follow on each and every even. You will have designed a real business system that guarantees result.
- Add a picture to your signature line, keeps a lasting, visual impression, and makes the review request more personal.

— Sample Script: Short & Sweet —

“

Good [morning/afternoon] [name],

Thank you for trusting us with your event—it was a great time for all!

If you enjoyed your event with us, we would love to hear about it. We welcome you to share with us the details of your experience on [Facebook](#), [Google+](#) or [Yelp!](#), whichever is easiest for you.

Thank you again; we really appreciate the feedback and would love to work with you again!

Best,
[signature]

”

— Sample Script: Asking for a Favor —

“

Hello –

I'd like to ask you for a favor [name].

Would you be so kind to take a few minutes to write a review for me? Your comments help others know what to expect when they're looking for the service we offer. Below are links on where to review us.

[Facebook](#) [Google+](#) [Yelp](#)

Thanks for offering to do this, it means a lot to me and other people just like you who want to know if we're the right fit!

Take Care,
[signature]

”

Sample Script: Personal

“

Hello [name],

It was such a pleasure working with you on your [type of event] and bringing it to life! I hope your guests enjoyed themselves and your team felt at ease.

How did the [name of food] work out? Those are always so popular! Hopefully you were able to try some goodies during the course of the evening

Here at [company name] we aim to provide exceptional service. To maintain that we realize there's always room for improvement. If you have any feedback or suggestions we'd love to hear it. Even better if you noticed a superstar from our team, please share it in a review on [Facebook](#), [Google+](#) or [Yelp!](#). We want to make sure that he/she is recognized and appreciated!

I'm sure your team feels that are the superstar of your team for putting together such a nice event. Great job and so nice getting to know you!

Take Care,
[signature]

”

QUESTIONS?

peggy@nuphoriq.com

nuphoriq.com

nuphoriq