



ICA Sales Mixer

June 29, 2020

A solid blue horizontal bar spans the width of the slide at the bottom.



Forte Belanger



Forte Belanger

Picnic Box Lunch

Chicken Coop

Cold grilled chicken sandwich with Cheddarella cheese on soft roll
Pasta salad/potato salad/sweet potato salad
Potato Chips
Apple
Cookie

Salad

TC Café Salad
Strawberry Spinach (V)
Apple Waldorf (V)
Chicago Crosstown Chicken
Buffalo Chicken
Parisian Bistro
Insalata (V)
Includes Brownie, Bakery-fresh Roll with Butter

Charcuterie

Sliced salami, assortment of cheese, olives, crackers
Ciabatta wedge with butter
Pita Chips
Pear
Brownie

Gourmet Sandwich

Chilled Tenderloin with Cheddarella on Ciabatta bread
Pasta salad/potato salad/sweet potato salad (or a cold specialty salad?)
Fruit salad
Sun Chips
Dessert Bar

Chicken Coop for Kiddos

Chilled Chicken Filet Strips with Honey Mustard Dip
Watermelon Cubes
Carrots and Red Pepper Strips with Dip
Pretzels/Fritos
Cookie

PBJ

PBJ on Wheat
Watermelon Cubes
Carrots and Red Pepper Strips with Dip
Pretzels/Fritos
Rice Krispie Treat

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Holiday Menu 2020

Focus on individual meals in holiday packaging or in individual containers with a strong emphasis on holiday messaging (label, bow, contents)

Appetizers

Prepackaged container at 2 price points

Price Point #1: 5 pieces

(selections are for purposes of concept)

Marinated Greek Chicken Skewer

Beef and Scallion Roll

Caprese Skewer

Deviled Egg Puff

Mediterranean Skewers

Price Point #2: 10 pieces

(selections are for purposes of concept)

Marinated Greek Chicken Skewer

Beef and Scallion Roll

Caprese Skewer

Deviled Egg Puff

Mediterranean Skewers

Candied Bacon

Candied Bacon

Mini wrap

Mini wrap

Something new

**An all vegetarian box will need to be created.

Main Course (Hot)

Create individual meals with holiday inspired-cuisine.

Turkey, ham, specialty chicken, sliced tenderloin

Main Course (Cold)

Create box meals with holiday inspired-cuisine.

Cold tenderloin sandwich, etc.

Dessert

Prepackaged container at 2 price points

Price Point #1: 3 pieces

Dessert bar in a paper liner

Mini éclair in a paper liner

Mini toffee cheesecake in a paper liner

Price Point #2: 5 pieces

Dessert bar in a paper liner

Mini éclair in a paper liner

Mini toffee cheesecake in a paper liner

Chocolate-dipped strawberry

Chocolate-dipped strawberry

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Container Inspiration – Preferably Branded



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Container Inspiration – Preferably Branded



TastyCatering

catering virtual events

[innovative concepts for the
innovative client]



Brancato's
Catering

concept

[an abstract idea | a general notion]

Times are strange. Each day presents another level of uncertainty and head scratching questions. Those of us in the event industry have been waiting with baited breath to see how celebrations survive the pandemic. Every day new questions come to mind -

Will non-profits and fundraisers be able to hold the capstone events that provide much needed funds to the organization? Will corporations be able to hold their award ceremonies or education sessions? If they can hold them, how can we forge ahead balancing costs with a drastically reduced guest counts?

As these types of questions loom over everyone in the event world, suddenly, a new buzzword appears - "virtual events".

At Brancato's Catering, we took this opportunity to think outside (err, inside) the box. Whether your event is next month or next year, the way events are held is changing. So we created a way for you to host your event with many of the bells and whistles your guests are accustomed to - but virtually! Whether you held the grandest affair in town, or organized a grassroots effort, we have options for you. Now your guests + attendees can support your organization and engage with you from afar. Introducing - The Bash Box.



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Catering

bash box 1

SNACKS + SWAG



WAYS TO USE:

- thank you gift for purchasing a ticket to your on-line event
- holiday gift
- ROI gift for donation or investment
- season ticket holder perk!
- keynote appreciation

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snacks + swag

[beautifully curated box designed to fit your brand + style]

Add personal touches with on brand swag + gifts like custom wine bottles, tumblers, t-shirts or tech gadgets to help your virtual guests feel the love!



Is health a focus of your brand? Consider spice mixes + recipe cards to enhance your message!

Who doesn't love snacks?! Add a variety of artisan gourmet snacks, made fresh in our kitchen. Or support local and include some of your favorite KC inspired things.

Customize to your theme or choose from our chef collection.



Send this box in advance to create social media buzz! Pump up your social campaign and get your hashtag trending! #virtualgiving2020 #leadingtheway #socialswag #sponsorsbag #donate #educate
Can be shipped anywhere nationwide!

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bash box 2

DINE + DEVELOP



WAYS TO USE:

- Send dinner to your guests to enjoy while watching your virtual gala or awards ceremony.
- Business lunch or dinner meeting
- On-line auction or seminar



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Catering

dine + develop

[hot + ready to eat | or cold to heat + serve later]

Whether you are trying to develop new business, collaborate with a client or fund-a-need, food is the way to everyone's heart.

Classic + Elegant? **MODERN + TRENDY?**

The meal choice is yours! Delivered prepped and ready to go, all your attendees have to do is eat and enjoy. These delicious, easy meal boxes provide a hassle-free experience to be enjoyed while joining your production or meeting on-line.



These boxes are also an excellent option for a **virtual business lunch!** Just ask **Suzanne Prendergast, Sales Consultant at Blue Cross Blue Shield Kansas City.**

"The 4-person meal box is always a great and welcome surprise to the client and consultants I meet with. Virtual meetings have been more efficient and effective for me. I can have my notes in front of me and I can control the pace of the meeting since they don't have a hard copy of the presentation in front of them to skip ahead.

People are so appreciative that I've not only fed them but their families. I almost always get a follow up thank you the next day as they were enjoying some of the leftovers from the prior day.

Partnering with Brancato's has been a great way to keep my sales pipeline moving during unprecedented times."



**Good
to
know!**

Boxes designed to serve 4.

Arrange your delivery to be right-on-time for your virtual event!

Heat + serve is a great option if you want to include swag items or specific instructions, like how to participate in a digital silent auction.

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WAYS TO USE:

Missing your annual luncheon?

Need to feed virtual session attendees?

Why limit to lunch? Or learning?
(Other than because alliteration is fun)

Let's be real - Anytime is a great time to order food!

bash box 3

LUNCH + LEARN



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lunch + learn

[ready to eat meals delivered]

Because "order food
anytime for any reason"
doesn't have the same ring
to it...

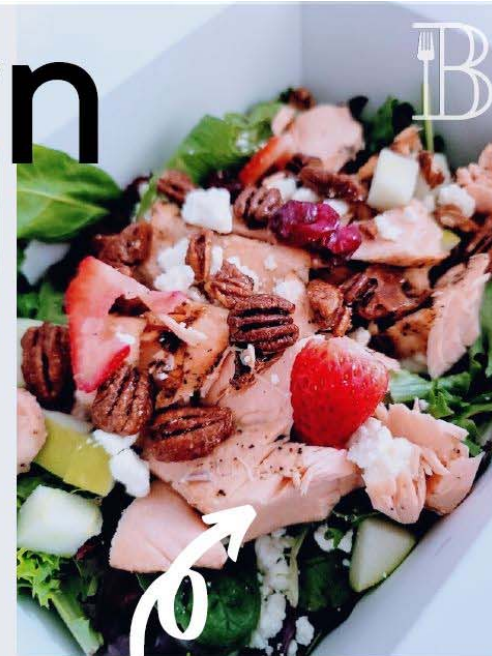
On-line learning is the new norm.
With continuing education being a
pivotal part of personal and
corporate growth.

These meals are individually
bagged and ready to be delivered to
offices or learning institutions -
just in time for your online
conference sessions!

A myriad of meal types are
available to choose from - House
smoked KC BBQ? Soup + Sandwich?
Creole pasta?

THE POSSIBILITIES ARE ENDLESS...

Delicious burrito
bowls are the perfect
healthy and satisfying
lunch!



Bountiful nutritious
salads = the best
brain food to soak up
all that knowledge!



We can create a dedicated
landing page for your company
so attendees can order directly
on-line! That way they are sure
to get their order exactly how
they want it. And less tracking
for you!

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bash box 4

SPONSORS + SPREADS



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sponsors + spreads

[signature appetizer spreads curated for your most important clients]

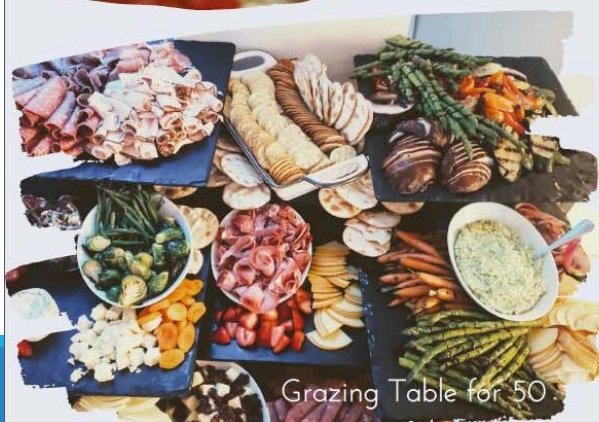
Delight your VIP sponsors, clients or patrons with the best of Brancato's bites. Our grazing displays will delight even the most discerning palette with fresh seasonal selections, like our KC grazing board, build-your-own lobster rolls or bruschetta bar.

Design a menu to your liking or choose from our carefully curated chef selections.

Created for groups of 10+, your patrons can have an in-home soiree of their own with a beautiful spread worth buzzing about!



Summer Bruschetta



Grazing Table for 50



Fresh
Lobster
Rolls



Pork Belly
Home Fries

PRO TIP!
Nothing says soiree like a bottle of bubbly! Inquire about sending along a bottle of champagne or be extra fancy with a bottle of Caymus.

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bash box 5

THE CHEF EXPERIENCE

Give your attendees one-of-a-kind experience with our virtual chef-at-home gala experience. Simple, elegant, and easy to prepare, these multi-course custom designed meals will wow your guests from start to finish.

Brancato's
Catering

the chef experience

[virtual chef at home]

Intrigued?

HERE'S HOW IT WORKS

1 Choose your meal!

2 Send us any branded swag, donation forms, programs or educational content and we'll include them in the box!

3 Determine time + place for guest's contactless pick-up.

*Delivery may be available (restrictions apply)

4 Once guests have their meal kit, they will log onto your company's website at your designated pre-event time + click the link to the chef tutorial.*

They will then follow along with our executive chef preparing the meal step-by-step from start to finish.

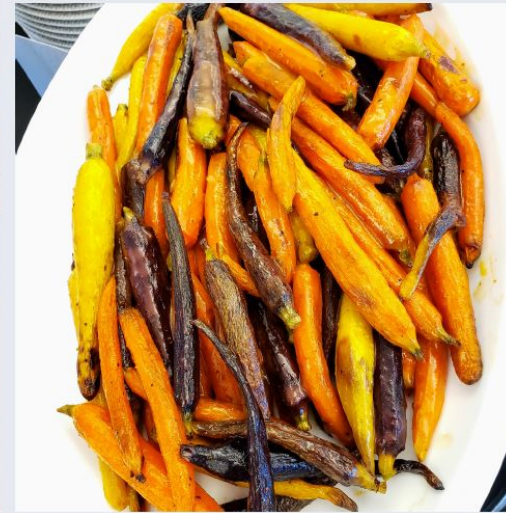
*Not tech savvy? No worries - Written recipes are also included! You could also include a branded flash drive!

5 After they've prepared their spectacular meal - and feel like a Michelin star chef - they'll enjoy their creation while watching your virtual event on-line.

AFTER AN EXPERIENCE LIKE
THAT, YOU'LL BE THE

talk of the town

DOESN'T IT FEEL GOOD TO BE A TREND-SETTER?!



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Catering

pricing

Because these boxes are 100% customizable, it is impossible to give a "one size fits all" pricing. However, in order to give you an idea of where to start, we've provided some sample options below:

[bash box 1: snacks+swag] *sample*

Custom Printed Box (Standard Size)
Branded Cutting Board
3 Gourmet Snacks
Branded Swag (provided by client)
Box Filler | Labels | Ribbon | Details
Estimated Local Shipping

total box \$45

[bash box 2: dinner + donate] *sample menu for 4*

STARTER

Roasted Red Pepper + Pesto Cheese Torte

SALAD

Mini Wedge with Balsamic

ENTREE

Grilled Beef Tenderloin

with Housemade Cabernet Demi

Wild Mushroom Polenta

Ancho Glazed Long Stem Carrot

Pull-Apart Rolls+Butter

DESSERT

Our Signature Honey Goat Cheese

Panna Cotta

WINE

Clos du Bois | Cabernet Sauvignon

total box \$200

*sample pricing shown is only for demonstration purposes. They are not formal quotes and do not include tax, gratuity, delivery or any other applicable fees that may apply after customization.

**Brancato's
Catering**

pricing

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[bash box 3: lunch+learn]

sample

Adobo Chicken Burrito Bowl
Salmon + Strawberry Spinach Salad
KC BBQ Burnt Ends + Mac
Sonoma Chicken Salad on Multi-grain
Italian Tuna Lettuce Wraps

*most selections come with a signature side + lunchbox dessert

*Minimum order of 10 per selection required

total box \$15

sample for 10 [bash box 4: sponsors + spreads]

GRAZING BOX

Prosciutto | Capicola | Salami | Black Pepper Turkey
Assorted Hard & Soft Cheeses + Crackers
Fresh + Dried Fruit Garnish
Rosemary + Sea Salt Roasted Almonds
Edamame Hummus + Dipping Vegetables: Asparagus Spears,
Bell Pepper, Carrot, Cucumber, Cherry Tomatoes,
Lemon Roasted Olives

PAN CON TOMATE

Grilled Sourdough + Garlicky Tomato Spread

BYO LOBSTER ROLLS

Lobster Salad + Bread + Garnish - simply assemble just
before guests arrive!

HARRISSA GRILLED CHICKEN SKEWERS
with Chermoula Sauce

FRESH CRABCAKES

Lump Blue Crabcakes | Housemade Remoulade

OUR FAMOUS FIRECRACKER SHRIMP

Chipotle Aioli Dipping Sauce

BUBBLES: La Marca Prosecco

total box \$350

**Brancato's
Catering**

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pricing

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[bash box 5: the chef experience] *sample menu*

STARTER : Summer Bruschetta

Crostini | Whipped Goat Cheese | Corn Relish | Avocado

SALAD : Westport Salad

Mixed Greens + Spinach | Pine Nuts | Herb Chevre | Dried Cranberries
Marble Rye Croutons | Poppyseed Vinaigrette

ENTREE : Braised Beef Short Ribs

Boneless Beef Short Ribs | Root Vegetables | Red Wine Stock

Smoked Cheddar + Chive Mashed Potatoes

Green Beans with Bacon + Shallot

Parker House Rolls + Herb Whipped Butter

DESSERT : Strawberry Shortcake

Easy Drop Biscuits | Macerated Strawberries | Grand Marnier Whipped Cream

Total box \$500

*sample pricing shown is only for demonstration purposes. They are not formal quotes and do not include tax, gratuity, delivery or any other applicable fees that may apply after customization.

**Brancato's
Catering**

how it works

[you fell in love with one (or more!) of our bash boxes - now what?]

[FAQ]

Call your Brancato's Catering event coordinator to discuss your vision.

We will curate your perfect box.

Choose how you want your client to receive their package:

Option 1: Low/No contact pick-up

You arrange a date and time for your guest to pick up box at a central location. This is perfect for big orders or if you want the opportunity to do something fun for your guests upon pick up.

Option 2: Delivery

Restrictions + minimums apply, so be sure to talk with your coordinator about the details.

Option 3: Shipping

For food safety, this option only applies to Bash Box 1

Once everything is set, we will send you a priced contract and we're all set!

Don't you wish everything was this easy?

Q: This concept is great, but some of my clients live out of state. Do you have any options for them?

A: YES! We proudly belong to the Leading Caterers of America - a cooperative of the top caterers in the US! If you want fresh food delivered in the continental US or Hawaii, we can arrange that for you.

Q: I see the picture of the blue box with Brancato's Catering logo on it - is that what my box will look like?

A: Your box is totally customizable to your company! If you have PMS or CMYK color standards and a high resolution image of your logo, the box will look exactly on-brand. We will always provide a proof for your approval before having the boxes made.

Q: A custom printed box sounds like more than I want to take on - can we do something simpler - and faster?

A: Of course. We have nice, sturdy cardboard boxes from a local purveyor we can use for quick orders. We can always add a custom label if you wish.

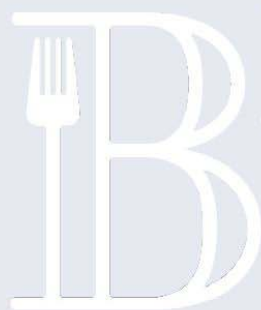
Q: I would like to include a nice bottle of wine or champagne in my box. Can I add that on?

A: Possibly. Liquor laws can vary from state-to-state, but we are happy to see if that option is available in the delivery area.

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Thank
you

ready to customize your
bash box?



BRANCATO'S

CATERING & EVENTS

P: 816.765.4707 | E: SALES@BRANCATOSCATERING.COM
BRANCATOSCATERING.COM



Brancato's
Catering



Fulton Market Consulting Best Practices Training Catering Sales Consultants- Industry Segments

Accountants Advertising/Public Relations
Airlines
Architectural Services
Automotive
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Colleges, Universities & Schools Construction
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Energy & Natural Resources
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Environment
Farming
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Gas & Oil
Gay & Lesbian Rights & Issues Government
Healthcare
Hedge Funds
Hospitals & Nursing Homes
Hotels, Motels & Tourism
Lawyers / Law Firms
Manufacturing, Misc
Medical Supplies
Newspaper, Magazine & Book Publishing
Pharmaceutical Manufacturing
Printing & Publishing
Private Equity & Investment Firms
Professional Sports, Sports Arenas & Related Equipment & Services Real Estate
Retail Sales
Transportation

nuphoriq

The Covid Communications Toolkit

Rebuild confidence in events and start selling again.

The toolkit includes everything you need to show customers that you're on top of Covid-19, following all the latest guidelines and ready to make events happen.

Over 40 marketing pieces.
Written, branded and ready-to-go.

